



LAS VEGAS | CHICAGO | NEW YORK
NF HOPE[®]
 CONCERT
 A BENEFIT for NEUROFIBROMATOSIS

June 17, 2022

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Dear Friend,

Since 2011, the NF Hope[®] Concerts have provided support for Neurofibromatosis Network*, an organization dedicated to supporting individuals living with Neurofibromatosis (NF). On Sunday, October 23, 2022, we are excited to present Las Vegas's 12th Annual NF Hope[®] Concert live and in-person at Myron's Cabaret Jazz at The Smith Center, and **we are asking for your support.**

The NF Hope[®] Concerts were founded in Las Vegas by former Jersey Boys star, Jeff Leibow and his wife, Melody, after their daughter, Emma, was diagnosed with Neurofibromatosis (NF) at nine months old. The event brings together incredible local talent and national headliners for an evening of entertainment to support a wonderful cause.

Since its inception, the NF Hope[®] Concerts have proudly contributed 100% of the proceeds every year to the Neurofibromatosis Network to fund not only their advocacy efforts, which have played a key role in winning over \$625 million in federally funded NF research since 1996, but also their national programs empowering NF families, playing a vital role in scientific meetings and conferences, and providing seed grants for NF research.

Neurofibromatosis is a genetic disorder of the nervous system characterized by tumors that can grow on any nerve in the body at any time. NF affects 1 in every 3,000 births making it more prevalent than Cystic Fibrosis, hereditary Muscular Dystrophy, Huntington's Disease and Tay Sachs combined. Most notably, NF has no cure.

This year, the NF Hope[®] Concerts are celebrating our first full year of live events since before the pandemic. After successful events in Chicago and New York City, we are looking to make our flagship Las Vegas event the biggest one yet. **With the help of our national sponsors and you, we have the potential to help more new NF families than ever before.**

Emma Leibow, like so many living with NF, has numerous tumors throughout her body including many that carry with them the danger of an incurable cancer. Her parents produce this concert for her and the 128,000 people living with NF in the US alone, so that we may all one day see treatments and even a cure. **Your contribution to Las Vegas's 12th Annual NF Hope[®] Concert will help take us one step closer.**

Thank you in advance for your generosity.

With much admiration,

Jeff and Melody Leibow, NF Hope Concert Co-Founders
 Kim Bischoff, Executive Director, NF Network

MORE than
\$1,000,000
 RAISED
 for
NF



Jeff, Emma & Melody
 Leibow

*NF Network is a nationally registered nonprofit (EIN #: 04-3030760)



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LAS VEGAS' 12th ANNUAL NF HOPE[®] CONCERT

SPONSORSHIP PACKAGES

DREAM Sponsor (\$10,000)

- 8 VIP tickets to Las Vegas's 12th Annual NF Hope[®] Concert
- Back/Inside Cover or Two-Page Center Fold of Tribute Journal
- Listed as Dream Sponsor on all concert marketing

IMAGINE Sponsor (\$5,000)

- 4 VIP tickets to Las Vegas's 12th Annual NF Hope[®] Concert
- Full Page in Tribute Journal
- Listed as Imagine Sponsor online and at concert

BELIEVE Sponsor (\$2,500)

- 2 VIP tickets to Las Vegas's 12th Annual NF Hope[®] Concert
- Half Page in Tribute Journal
- Listed as Believe Sponsor online and at concert

HOPE Sponsor (\$1,000)

- 2 Rear VIP tickets to Las Vegas's 12th Annual NF Hope[®] Concert
- Quarter Page in Tribute Journal
- Listed as Hope Sponsor at concert

ADVERTISING ONLY PACKAGES

Full Page	\$2,000
Half Page	\$1,000
Quarter Page	\$500

ADDITIONAL PACKAGES

FAMILY Honor Scroll	\$500, includes 2 Premium seats
INDIVIDUAL Honor Scroll	\$250, includes 2 Premium seats

DEADLINE FOR ALL ADS IS MONDAY, OCTOBER 10, 2022

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NF Network | 213 S. Wheaton Avenue, Wheaton, IL 60187 | (630) 510-1115 | admin@nfnetwork.org



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LAS VEGAS' 12th ANNUAL NF HOPE[®] CONCERT

PRESENTING SPONSORSHIP PACKAGE

PRESENTING Sponsor (\$25,000)

- **12 VIP tickets to Las Vegas's 12th Annual NF Hope[®] Concert**
- **Listed above title on all marketing materials as "Presented by"**
- **Front Inside Cover, Rear Cover or Rear Inside Cover of Tribute Journal (depending on preference)**
- **Logo placed atop the NF Hope website for the year following the concert**
- **Listed as Featured Sponsor on national Neurofibromatosis Network website**

In addition to our standard sponsorships, we are searching for two (2) PRESENTING SPONSORS for this year's NF Hope Concert. This honor is reserved for sponsors who are able to help us make a difference for the NF community on a completely different scale.

If you are interested in becoming a PRESENTING SPONSOR,
please contact our founder at:

jeff@nfhope.org
(925) 216-1868

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LAS VEGAS' 12TH ANNUAL NF HOPE CONCERT RESERVATION FORM

SPONSORSHIP PACKAGES

- | | |
|--|----------|
| <input type="checkbox"/> DREAM Sponsor | \$10,000 |
| <input type="checkbox"/> IMAGINE Sponsor | \$5,000 |
| <input type="checkbox"/> BELIEVE Sponsor | \$2,500 |
| <input type="checkbox"/> HOPE Sponsor | \$1,000 |

ADVERTISING OPPORTUNITIES

- | | |
|------------------------------------|---------|
| <input type="checkbox"/> TWO-PAGE | \$2,000 |
| <input type="checkbox"/> FULL PAGE | \$1,000 |
| <input type="checkbox"/> HALF PAGE | \$500 |

ADDITIONAL PACKAGES

- | | |
|--|-------|
| <input type="checkbox"/> FAMILY Honor Scroll | \$500 |
| <input type="checkbox"/> INDIVIDUAL Honor Scroll | \$250 |

CONTRIBUTION ONLY

- I'm unable to attend but would like to contribute in amount of \$ _____

TICKETS ONLY

- I would like _____ additional VIP Tickets (\$89/each) totaling \$ _____

NAME/TITLE: _____

COMPANY: _____

PHONE: _____ EMAIL: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

- Enclosed is my check made payable to **NF NETWORK**
(mail checks to: NF Hope Concerts, c/o NF Network, 213 S. Wheaton Ave, Wheaton, IL 60187)

- Charge my Credit Card for the amount of \$ _____

Master Card Credit Card #: _____

Visa

American Express Expiration Date: _____ CCV/CID: _____

Cardholder's Name: _____