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MORE ^{than}
\$1,000,000
RAISED
for
NF



Jeff, Emma & Melody
Leibow

January 11, 2022

Dear Friend,

Since 2011, the NF Hope® Concerts have provided support for Neurofibromatosis Network*, an organization dedicated to supporting individuals living with Neurofibromatosis (NF). On Monday, June 27, 2022, after two years of virtual events, we are excited to present Chicago's 3rd Annual NF Hope® Concert live and in-person at the Madden Theatre at North Central College in Naperville, and **we are asking for your support.**

The NF Hope® Concerts were founded in Las Vegas by former Jersey Boys star, Jeff Leibow and his wife, Melody, after their daughter, Emma, was diagnosed with Neurofibromatosis (NF) at nine months old. The event brings together incredible local talent and national headliners for an evening of entertainment to support a wonderful cause.

Since its inception, the NF Hope® Concerts have proudly contributed 100% of the proceeds every year to the Neurofibromatosis Network to fund not only their advocacy efforts, which have played a key role in winning over \$600 million in federally funded NF research since 1996, but also their national programs empowering NF families, playing a vital role in scientific meetings and conferences, and providing seed grants for NF research.

Neurofibromatosis is a genetic disorder of the nervous system characterized by tumors that can grow on any nerve in the body at any time. NF affects 1 in every 3,000 births making it more prevalent than Cystic Fibrosis, hereditary Muscular Dystrophy, Huntington's Disease and Tay Sachs combined. Most notably, NF has no cure.

This year, the NF Research Program at the University of Wisconsin Biotechnology Center will be honored with the Advocate of Hope Award at Chicago's 3rd annual NF Hope® Concert. Supported by the efforts of NF Network, researchers at UW are now focusing on mechanisms to alter the gene associated with NF to fundamentally change our understanding of NF and eventually save lives.

Emma Leibow, like so many living with NF, has numerous tumors throughout her body including many that carry with them the danger of an incurable cancer. Her parents produce this concert for her and the 128,000 people living with NF in the US alone, so that we may all one day see treatments and even a cure. **Your contribution to Chicago's 3rd Annual NF Hope® Concert will help take us one step closer.**

Thank you in advance for your generosity.

With much admiration,

Jeff and Melody Leibow, NF Hope Concert Co-Founders
Florence Nogaj, Event Chair

*NF Network is a nationally registered nonprofit (EIN #: 04-3030760)

NF Network | 213 S. Wheaton Avenue, Wheaton, IL 60187 | (630) 510-1115 | admin@nfnetwork.org



CHICAGO'S 3RD ANNUAL NF HOPE® CONCERT

HONORING

UW-Madison NF Research Program

with The Advocate of Hope Award

SPONSORSHIP PACKAGES

DREAM Sponsor (\$10,000)

- **16 VIP tickets to Chicago's 3rd Annual NF Hope® Concert**
- **Back/Inside Cover or Two-Page Center Fold of Tribute Journal**
- **Listed as Dream Sponsor on all concert marketing**

IMAGINE Sponsor (\$5,000)

- **8 VIP tickets to Chicago's 3rd Annual NF Hope® Concert**
- **Two-Page Interior Spread in Tribute Journal**
- **Listed as Imagine Sponsor on online concert marketing**

BELIEVE Sponsor (\$2,500)

- **4 VIP tickets to Chicago's 3rd Annual NF Hope® Concert**
- **Full Page in Tribute Journal**
- **Listed as Believe Sponsor at concert**

HOPE Sponsor (\$1,000)

- **2 VIP tickets to Chicago's 3rd Annual NF Hope® Concert**
- **Half Page in Tribute Journal**
- **Listed as Hope Sponsor at concert**

ADVERTISING OPPORTUNITIES

Two-Page	\$1,500, includes 2 General Admission seats
Full Page	\$1,000, includes 2 General Admission seats
Half Page	\$500, includes 2 General Admission seats

ADDITIONAL PACKAGES

FAMILY Honor Scroll	\$500, includes 4 General Admission seats
INDIVIDUAL Honor Scroll	\$250, includes 2 General Admission seats

DEADLINE FOR ALL ADS IS MONDAY, JUNE 6, 2022

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CHICAGO'S 3RD ANNUAL NF HOPE® CONCERT

PRESENTING SPONSORSHIP PACKAGE

PRESENTING Sponsor (\$25,000)

- **24 VIP tickets to Chicago's 3rd Annual NF Hope® Concert**
- **Listed above title on all marketing materials as "Presented by"**
- **Front Inside Cover, Rear Cover or Rear Inside Cover of Tribute Journal (depending on preference)**
- **Logo placed atop the NF Hope website for the year following the concert**
- **Listed as Featured Sponsor on national Neurofibromatosis Network website**

In addition to our standard sponsorships, we are searching for two (2) PRESENTING SPONSORS for this year's NF Hope Concert. This honor is reserved for sponsors who are able to help us make a difference for the NF community on a completely different scale.

If you are interested in becoming a PRESENTING SPONSOR,
please contact our founder at:

jeff@nfhope.org
(925) 216-1868



CHICAGO'S 3RD ANNUAL NF HOPE CONCERT RESERVATION FORM

SPONSORSHIP PACKAGES

- | | |
|--|----------|
| <input type="checkbox"/> DREAM Sponsor | \$10,000 |
| <input type="checkbox"/> IMAGINE Sponsor | \$5,000 |
| <input type="checkbox"/> BELIEVE Sponsor | \$2,500 |
| <input type="checkbox"/> HOPE Sponsor | \$1,000 |

ADVERTISING OPPORTUNITIES

- | | |
|------------------------------------|---------|
| <input type="checkbox"/> TWO-PAGE | \$2,000 |
| <input type="checkbox"/> FULL PAGE | \$1,000 |
| <input type="checkbox"/> HALF PAGE | \$500 |

ADDITIONAL PACKAGES

- | | |
|--|-------|
| <input type="checkbox"/> FAMILY Honor Scroll | \$500 |
| <input type="checkbox"/> INDIVIDUAL Honor Scroll | \$250 |

CONTRIBUTION ONLY

- ☐ I'm unable to attend but would like to contribute in amount of \$ _____

TICKETS ONLY

- | | |
|--|----------|
| <input type="checkbox"/> I would like _____ VIP tickets | \$125/ea |
| <input type="checkbox"/> I would like _____ Premiere tickets | \$79/ea |

NAME/TITLE: _____

COMPANY: _____

PHONE: _____ EMAIL: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

- ☐ Enclosed is my check made payable to **NF NETWORK**
(mail checks to: NF Hope Concerts, c/o NF Network, 213 S. Wheaton Ave, Wheaton, IL 60187)

- ☐ Charge my Credit Card for the amount of \$ _____

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> Master Card | Credit Card #: _____ |
| <input type="checkbox"/> Visa | |
| <input type="checkbox"/> American Express | Expiration Date: _____ CCV/CID: _____ |

Cardholder's Name: _____